## MEMORANDUM

Agenda Item No. 14(A)(20)

TO:

Honorable Chairman Joe A. Martinez

and Members, Board of County Commissioners

DATE:

June 21, 2005

FROM:

Robert A. Ginsburg

County Attorney

SUBJECT: Resolution relating to

the KidCare Program

The accompanying resolution was prepared and placed on the agenda at the request of Chairman Joe A. Martinez.

Robert A. Ginsburg

County Attorney

RAG/jls

(Revised)

TO:

Honorable Chairman Joe A. Martinez

DATE:

June 21, 2005

and Members, Board of County Commissioners

FROM:

Robert A. Ginsburg County Attorney

SUBJECT: Agenda Item No.

14(A)(20)

Please	note	any	items	checked.
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V	"4-Day Rule" ("3-Day Rule" for committees) applicable if raised
	6 weeks required between first reading and public hearing
	4 weeks notification to municipal officials required prior to public hearing
	Decreases revenues or increases expenditures without balancing budget
	Budget required
	Statement of fiscal impact required
	Bid waiver requiring County Manager's written recommendation
	Ordinance creating a new board requires detailed County Manager's report for public hearing
	Housekeeping item (no policy decision required)
	No committee review

Approved	Mayor	Agenda Item No.	14(A)(20)
Veto		06-21-05	
Override			

RESOLUTION NO.

RESOLUTION DIRECTING THE COUNTY MANAGER TO LAUNCH AN EDUCATION AND AWARENESS CAMPAIGN TO BE FOCUSED ON INFORMING MIAMI-DADE COUNTY RESIDENTS OF YEAR-ROUND KIDCARE PROGRAM ENROLLMENT

WHEREAS, according to the most recent Florida Health Insurance Study of 2004, 28.7% of Miami-Dade County residents less than age 65 are uninsured residents, which translates into 590,000 uninsured residents; and

WHEREAS, out of this staggering number, approximately one-forth are reported to be children; and

WHEREAS, there are a significant number of children who are currently eligible for some aspect of the KidCare program under the current guidelines but are not enrolled; and

WHEREAS, in 1998, Florida consolidated Florida Healthy Kids with existing Medicaid programs, MediKids, and Children's Medical Services (CMS) under an umbrella program called KidCare; and

WHEREAS, KidCare is a government subsidized health insurance program for Florida children through the age of 18; and

WHEREAS, these four programs offer the only opportunity for many children in Miami-Dade County to acquire some form of health insurance; and

WHEREAS, a 2000 study conducted by The Robert Wood Johnson Foundation found that three out of five parents whose children were eligible for insurance did not know of these available programs; and

**WHEREAS**, there were almost 66,000 children enrolled in KidCare in Miami-Dade County as of November 2004; and

**WHEREAS**, during the 2005 Legislative Session, the Florida Legislature adopted House Bill 569 (Enrolled) which provides for year-round enrollment in the KidCare Program; and

**WHEREAS**, residents of Miami-Dade County should be alerted concerning the ability to enroll eligible children in KidCare year-round and of the enrollment process; and

WHEREAS, with proper KidCare advertising campaign efforts, Miami-Dade County can inform its residents of year-round enrollment opportunities, which can result in the enrollment of a significant number of children that are eligible for this important subsidized children's insurance program,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board hereby authorizes and directs the County Manager to launch an education and awareness campaign focused on informing Miami-Dade County residents of the ability to enroll eligible children in the KidCare Program year-round and of the enrollment process.

The foregoing resolution was sponsored by Chairman Joe A. Martinez and offered by

Commissioner , who moved its adoption. The motion was seconded by

Commissioner and upon being put to a vote, the vote was as follows:

Joe A. Martinez, Chairman Dennis C. Moss, Vice-Chairman

Bruno A. Barreiro Jose "Pepe" Diaz Sally A. Heyman Dorrin D. Rolle Katy Sorenson Sen. Javier D. Souto Dr. Barbara Carey-Shuler Carlos A. Gimenez Barbara J. Jordan Natacha Seijas Rebeca Sosa

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The Chairperson thereupon declared the resolution duly passed and adopted this 21st day of June, 2005. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA BY ITS BOARD OF COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

Approved by County Attorney as	
to form and legal sufficiency.	

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By: Deputy Clerk

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